Frederik Meijer Gardens & Sculpture Park

Commercial Photography/Video Policy

Fees and Contact Information
Frederik Meijer Gardens & Sculpture Park is a nonprofit organization whose purpose is to promote the enjoyment, understanding, and appreciation of gardens, sculpture, the natural environment, and the arts. Our grounds and facilities are popular locations for photography, videography, and social media sharing, and you are welcome to photograph them as outlined in this policy.

The quality of the Meijer Gardens guest experience and the safety of our visitors are of the utmost importance. To that end, photography must not disrupt Meijer Gardens operations or limit the accessibility of exhibitions or facilities. We reserve the right to refuse permission to shoot in our indoor galleries at any time, if it is not in the best interest of guests, donors, or artists represented in our collection or it conflicts with the Meijer Gardens mission. Please comply with the etiquette guidelines outlined in the Guest Guide & Map.

Due to artist copyrights, no photography or video may show any part of any artwork without express written consent by Meijer Gardens. Violations of this policy may result in further actions. Meijer Gardens reserves the right to approve final content for anything in which images of Meijer Gardens will appear.

These rules are subject to change without prior notice, at the discretion of Meijer Gardens. To review the most current update of this policy, please visit the The Daniel and Pamella DeVos Ticketing Center or view online: MeijerGardens.org/photography

Commercial Photography/Videography
By appointment only.
Contact the Director of Communications at 616-975-3180 to enter into a Commercial Photography/Video Agreement.

A $1,500 fee, for a half day or less, is required and does not guarantee exclusive use of Meijer Gardens. Additional fees will be assessed for extended time frames, setup, cleanup, transportation, room rental, catering or security.

Meijer Gardens may assign a Communications representative or security guard to oversee the production and guide you to approved locations. Additional fees will apply if this is necessary.

Use of Existing Photos For Commercial Purposes
Frederik Meijer Gardens & Sculpture Park defines “Commercial Use” of images, including the Meijer Gardens logo, as those taken at Meijer Gardens that will be published, sold, reproduced, transferred, or distributed. Commercial use of all images requires express, written consent by Meijer Gardens. A Photography Agreement must be signed when photos or videos taken at Meijer Gardens are to be used commercially (including publications) and/or sold to an outside source, even if originally shot for personal use. A $500 fee will be charged.

Photo credit information is required and must be approved by the Director of Communications. Other restrictions outside of Meijer Gardens control may apply, including but not limited to licensing rights, copyrights, and artist contractual agreements.

Obtaining Permission for Commercial Use of Photography and Film
Submit in writing an explanation of how and where the photos will be used. Provide names of programs, websites and publications. Include your name, address, phone number and e-mail address. E-mail the information to hello@meijergardens.org, Attn: Director of Communications. You will be contacted once your request is reviewed.
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Application and Agreement to Use Photos for Commercial Purposes
Frederik Meijer Gardens & Sculpture Park defines “Commercial Use” of images, including the Meijer Gardens logo, as those taken at Meijer Gardens that will be published, sold, reproduced, transferred, or distributed, even if originally shot for personal use. Photos/videos from Meijer Gardens may be available for commercial use, subject to the conditions set forth in this agreement.

Permission to use photographs of Meijer Gardens and/or its logo will not be granted until this Application and Agreement is signed and submitted prior to reproduction/publication or within 15 days of receipt, whichever is earlier. A $500 fee per photo will be charged.

The following additional conditions concern copyrights and endorsements:

Any reproduction/publication or online distribution of Meijer Gardens photographs must bear a copyright notice as prescribed by the Copyright Law of the United States. If the copyright is not held by Meijer Gardens, the applicant must obtain the written permission of the copyright holder before reproducing or publishing.

If the copyright to the photographs is held by Meijer Gardens, permission to reproduce or publish is granted for one-time use only. A separate application must be submitted for use in subsequent printings or revisions, and new editions. Meijer Gardens reserves the right to refuse permission for further reproduction/publication, if an applicant has not maintained acceptable standards of reproduction/publication or has not observed the conditions set forth in this agreement.

Meijer Gardens photographs shall not be used to show or imply endorsements of any commercial product or enterprise, or to indicate that Meijer Gardens concurs with the opinions expressed in, or confirms the accuracy of any text used with, the images. Meijer Gardens reserves the right to request a final proof for approval prior to publication and reserves the right to revoke permission to use the photographs.

The credit line “FREDERIK MEIJER GARDENS & SCULPTURE PARK/photographer’s name” must appear in immediate proximity to the reproduction or in the section of the publication devoted to acknowledgments.

Any adjustment, such as cropping, overprinting, or bleeding, of any photograph from Meijer Gardens’ art collection must have prior written approval of Meijer Gardens. Details of the adjustment must be identified on the credit line.

Failure to comply with the above conditions may result in the revocation of permission to use the photo/video and the denial of application for future use.

I have read the above and agree to comply with the terms and conditions of this agreement.

Authorized Signature______________________________________________________ Date____________________
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Meijer Gardens Rules of Etiquette

Please do not touch or climb on any sculpture. Climbing on or touching the artworks can result in injury to guests or damage sculpture structure and surfaces in many ways. Metal, stone, and other artwork surfaces can be damaged by zippers, buttons, jewelry, shoes, and sneakers—even oils secreted by our skin.

Stay on pathways and mowed lawn areas. Do not wade, swim, or attempt to cross any ponds, streams, or waterfalls. Picking flowers or other vegetation is not allowed.

Supervise children at all times. For their safety, children must be accompanied by an adult and be within reach at all times.

Shoes and shirts must be worn at all times.

No food or drink may be brought into the Sculpture Galleries or indoor gardens.

We are a smoke-free environment. This includes no vaping.

No pets allowed. Guide or service dogs are welcome.

Do not feed or handle wildlife.

No bicycling, rollerskating, jogging, skiing, etc.

Signs and Décor

Due to potential damage to Meijer Gardens property or danger to guests, the following items are not permitted for use:

- Confetti, glitter, rice, birdseed, bubbles or plant bed décor.
- Lighting devices using open flames, such as lanterns, torches and tiki lamps.
- Tape, nails, putty, staples or tacks.
- Any signs, banners, or other items hung on walls, on windows, or from the ceiling.
- Flammable materials such as sparklers, straw, hay and evergreens.
- Aerosol cans such as spray glue, spray paint, etc.

Upon completion of the photo shoot, the client is responsible for removing all articles brought into Meijer Gardens for the session.

Risk of Loss

Meijer Gardens does not assume responsibility for damage or loss of any merchandise, equipment, or personal articles left in the facility prior to, during, or following your event.

Insurance and/or Indemnification

In using Meijer Gardens for your photo shoot, you agree to assume complete financial liability and responsibility for any damage or loss of property, including plant material, belonging to Meijer Gardens and for any personal injury incurred during or as a result of such use.
Photographer Information

Name _______________________________________
Company (if applicable) _________________________
Phone Number __________________________________
Address _______________________________________
________________________________________________
City, State, ZIP _________________________________
Email Address ___________________________________

Photography Type:
☐ Commercial
☐ Other _______________________________________

Number of Guests ______________________________
Date and Time of Shoot ______________________ at ____________
________________________________________________
________________________________________________
________________________________________________

* This section is to be filled out by staff *
Images requested for use: _________________________
Was request granted or denied? _____________________
Date of approval/denial __________________________
How notified? __________________________________
Security Guard required? ☐ yes ☐ no
Additional information: __________________________
________________________________________________

Where are you interested in taking photos?
Check all that apply.
☐ The Richard & Helen DeVos Japanese Garden
☐ Waterfall
☐ Lena Meijer Children's Garden
☐ Michigan's Farm Garden
☐ Sculpture Park
☐ Gwen Frostic Woodland Shade Garden
☐ Indoor Areas
☐ Other
☐ Not Sure